



Advertising & Sales Collateral Art • Web Site Design • E-Brochures • Direct Mail Marketing

Rack Cards - Electronic Art File on CD (ready to give to your printer)

Product	Size	# Sides	Colors	Copy	Layout	Production	Output	CD/Upload	Price
Rack Card	4"x9"	2 sides	4/4	✓	✓	✓	✓	✓	\$ 475

Brochures - Electronic Art File on CD (ready to give to your printer)

Product	Size	Folds To	Colors	Copy	Layout	Production	Output	CD/Upload	Price
4 Panel	8"x9"	4"x9"	4/4	✓	✓	✓	✓	✓	\$ 640
6 Panel	12"x9"	4"x9"	4/4	✓	✓	✓	✓	✓	\$ 740
8 Panel	16"x9"	4"x9"	4/4	✓	✓	✓	✓	✓	\$ 825

Meeting Planners Sales Kit - Electronic Art File on CD (ready to give to your printer)

Product	Size	Folds To	Colors	Pockets	Copy	Production	Proof	CD/Upload	Price
Sales Kit	18"x11.25"	9"x11.25"	4/4	2	✓	✓	✓	✓	\$ 540
4 Panel	18"x11.25"	9"x11.25"	4/4	1	✓	✓	✓	✓	\$ 740
6 Panel	27"x11.25"	9"x11.25"	4/4	1	✓	✓	✓	✓	\$ 895
Add a 8.5"x11" Fact Sheet			4/4	-	✓	✓	✓	✓	\$ 490

Web Site Design - We'll design, produce, link your reservations engine and upload your site

Product	Size	# of Web Pages	Layout	Copy	Navigation	Links	CD/Upload	Price
Web Site		8 Page Site	✓	✓	✓	✓	✓	\$4990
Add Flash Animation		5 of 8 Pages	✓	✓	✓	✓	✓	\$2750
Additional Pages		Per Page	✓	✓	✓	✓	✓	\$ 225
Web Site		15 Page Site	✓	✓	✓	✓	✓	\$7800
Add Flash Animation		10 of 15 Pages	✓	✓	✓	✓	✓	\$4375
Additional Pages		Per Page	✓	✓	✓	✓	✓	\$ 225

E-Brochures (PowerPoint) & E-Newsletters

Product	Size	# of Web Pages	Layout	Copy	Application	Links	CD/Upload	Price
E-Brochure*		10 Page Presentation	✓	✓	✓	✓	✓	\$ 750 - \$ 990
Additional Pages		Per Page	✓	✓	✓	✓	✓	\$ 75 - \$ 125
Add Audio		Per Page	✓	✓	✓	✓	✓	\$ 125
E-Newsletter		1 Page Newsletter	✓	✓	✓	✓	✓	\$ 550 - \$ 750

Email Capture Programs & Displays

Call for Concept Discussion and Written Estimate

Call: 619-462-2170 Ext. 101



Sales Mailers & Flyers Art File on CD (ready to give to your printer)

Product	Size	# Sides	Colors	Copy	Layout	Production	Output	CD	Price
Sales Flyers	8.5"x11"	1 sides	1-4/1	✓	✓	✓	✓	✓	\$ 315
Sales Flyers	8.5"x11"	2 sides	4/4	✓	✓	✓	✓	✓	\$ 425
Postal Mailer	9"x4.25"	2 sides	4/1	✓	✓	✓	✓	✓	\$ 450

Key Packets & Check-In Maps Art File on CD (ready to give to your printer)

Call for Concept Discussion and Written Estimate

Restaurant & Hotel Banquet Menus - Art File on CD (ready to give to your printer)

Call for Concept Discussion and Written Estimate

Hotel & Restaurant Logo Design - Art File on CD (ready to give to your printer)

Product	Package	# Designs	Changes	Color Proofs	Output	CD	Price
Logo Design	A	3 conceptuais	2 of 1 choice	✓	✓	✓	\$ 500
Logo Design	B	5 conceptuais	3 of 1 choice	✓	✓	✓	\$ 750

Signs / Posters/ Point of Purchase Displays / Billboards

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Ad Design & Production

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Estimates & Payment Policy



All estimates provided by Hotel Graphics will require a signature of approval faxed back to us. Once we receive the approval from you to go ahead, we will either email or fax an invoice to you for payment of a deposit of 50%. For your convenience we accept checks, Visa, Mastercard

Hotel Graphics will provide a proof of all artwork via PDF, through the web and/or fax. All changes indicated will be made and another proof will be sent in the same manner. Three proofs are provided for in every estimate. Additional changes and proofs require additional charges so please proof carefully and thoroughly the first two times. We do proof with two sets of eyes here but, once the artwork is signed off by you, we cannot assume responsibility for mistakes in information, artwork and/or printing.

The balance due is required after sign-off of final proof. We will send original artwork on CD/DVD or upload to an ftp site at no additional cost. Remember, all artwork produced for your project by Hotel Graphics becomes your proprietary property. Databases managed for and electronic marketing reports produced for you are your proprietary information and we guarantee that your information will never be shared or used by anyone else without your express permission.

Additional color proofs, archived record retrieval, etc. will have a nominal fee after delivery of final artwork.



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